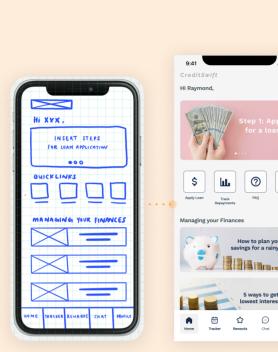
Design Evolution

Sketch, prototype, test, repeat.

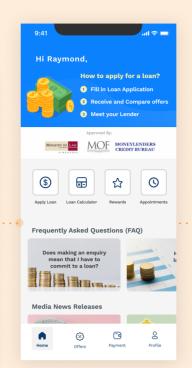
Below are some examples to showcase how our designs have evolved throughout the project.

Home Screen

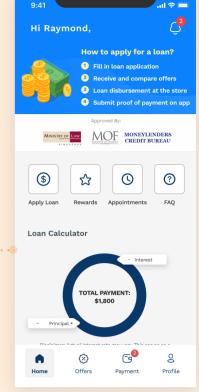
The home screen was revised multiple times as users highlighted that key information such as procedural steps, affiliations and loan calculation were important to them.







Usability Test 2



Final Design

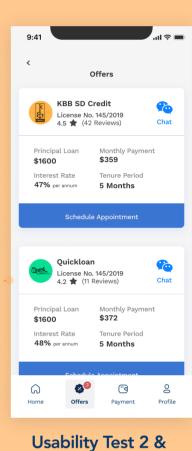
Loan Offers

We initally designed loan offers to be received in a chat format. Users did appreciate the personable chat function but found it more important to be able to compare the different loan offers (interest rate, tenure period etc) at one glance.



Sketch





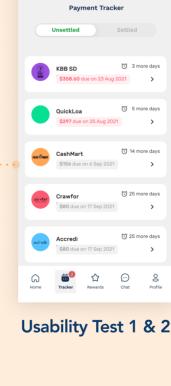
Final Design

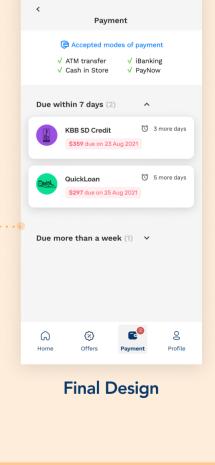
This page has been further improved by stating upfront the

Payment Tracker

different modes of payment accepted by moneylenders and also by categorising the different payments to those due within a week and those that are due in more than a week.







while others highlighted that too much information detract attention from the purpose of this page (which is

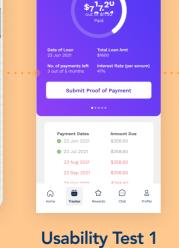
Proof of Payment

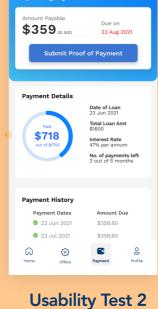
to sumbit proof of payment). Therefore, we introduced accordions to meet users' needs. KBB SD Credit KBB SD Credit \$359.00 860

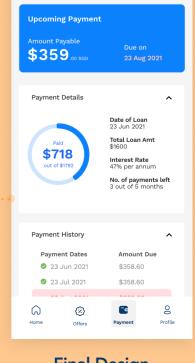
Some users mentioned that they needed loan details



Sketch







KBB SD Credit

Final Design